



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 A3

Results as of: 02/28/2018

GMT: HOWARD HUDSON

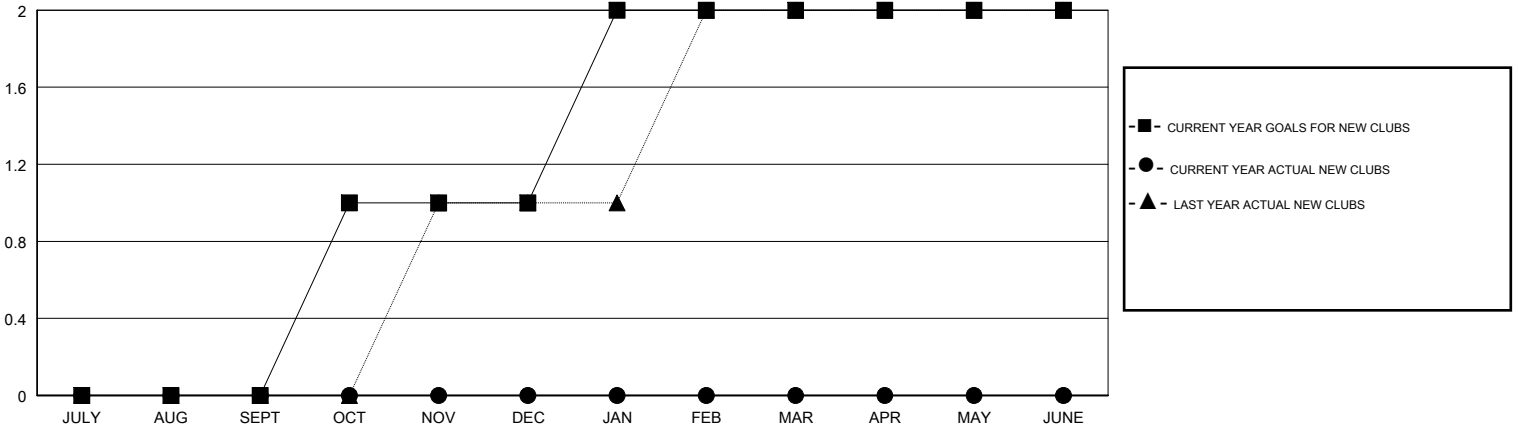
LOCATION CALIFORNIA

GMT CA

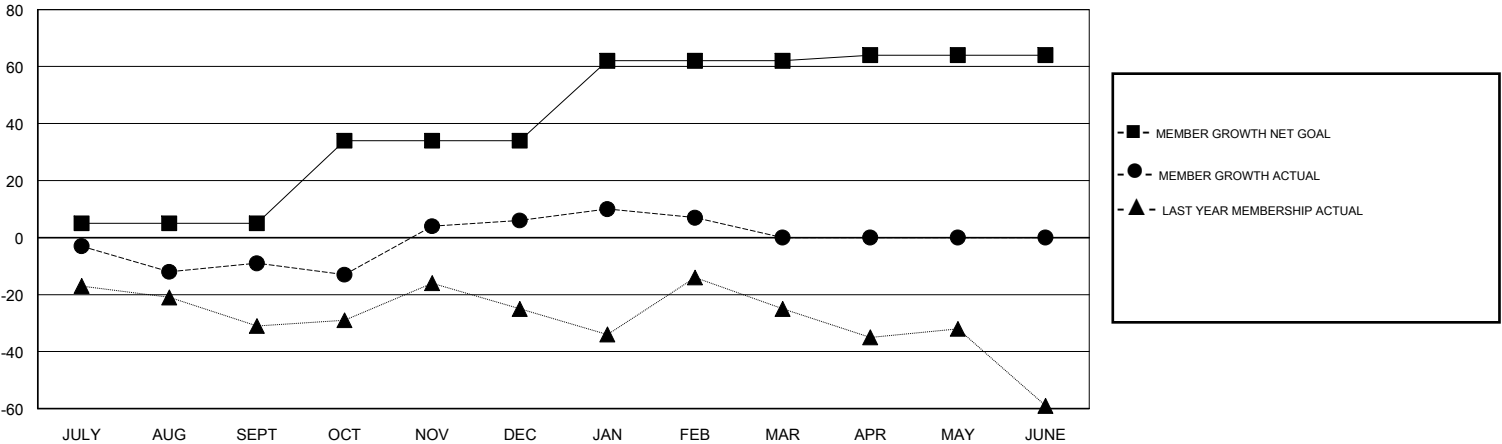
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	0	0	0
OCT/NOV/DEC	1	0	1
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	5	37	35
OCT/NOV/DEC	29	72	46
JAN/FEB/MAR	28	19	16
APR/MAY/JUNE	2	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	23 CLUBS OF 36 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	890 (70.86%)
DECEASED	9	FEMALE	366 (29.14%)
CLUB CANCELLED	8	Women Percentage Fiscal Year Goal: 36%	
OTHER	80	TOTAL FAMILY UNIT MEMBERS	181
TOTAL	97	FAMILY MEMBERS PAYING HALF DUES	92

[CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA](#)